

Diploma for Beauty Professionals: Level 2 Beauty/Make-up Consultant



Overview

On completion of this qualification the Counter Technician will be able to provide advice to customers on beauty products as a brand ambassador in a retail setting. They will be able to select and demonstrate a range of retail beauty products, tools and equipment in order to provide advice and recommendations on facial skincare products, make-up products, eyelash and eyebrow products, nail products and perfume.

They will be able to implement safe working practices which meet legal, industry and organisational requirements and record, maintain and store confidential customer information to assist with the selection of appropriate products, tools and equipment to meet customer needs. They will be able to complete promotional activities whilst maintaining the standards of professional appearance, the brand image, etiquette and required hygiene. They will be able to facilitate the customer journey, from their initial interest in the brand through advice, recommendation and demonstration of products to closing the sale whilst portraying the professionalism and values expected by the retail beauty industry.

Developing U

- We can train existing salon juniors or provide salons with a range of pre-screened Apprentices
- The Apprenticeship takes one year to complete
- Apprentices can start their apprenticeship training programmes at various points throughout the year
- Developing U operates its own classrooms
- Assessments take place in the workplace
- Highly qualified Educators and Assessors with significant industry experience
- Our Employer Engagement Managers will make regular visits to check that you are **100% satisfied** and up to date with your apprentices' progress and achievements

Developing U

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**For further information about the Apprenticeships we offer
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